

MINUTES OF THE REGULAR MEETING  
OF THE BOARD OF DIRECTORS OF THE  
SACHSE ECONOMIC DEVELOPMENT CORPORATION

October 12, 2011  
STATE OF TEXAS§  
COUNTIES OF DALLAS AND COLLIN§

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 7:00 p.m. on Wednesday, October 12, 2011, notice of the meeting having been posted as prescribed at Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The roll of the duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Mark Timm	Kenneth Thomas	Eric Dumois
Jared Patterson	Mark Caldwell	Carlos Vigil, Executive Director
Darrell Lensch	Brian Poff	

**Call the meeting to order:** At 7:09 p.m. Mark Timm, President of the Board called the meeting to order.

**1. Invocation and Pledge of Allegiance to the U.S. and Texas Flags.**

Mr. Patterson gave the invocation and Mr. Dumois led the group in the Pledge of Allegiance to the United States of America and Texas Flags.

**2. Regular Agenda Items:**

**11-0463 Minutes of the Sachse Economic Development Corporation meetings for the following dates:  
September 14, 2011.**

Mr. Patterson made a motion to accept the minutes as presented. Mr. Lensch seconded and the motion carried unanimously.

**11-0464 Reports and presentations:**

President – No reports.

Board Members – No reports.

Executive Director – Reported on examples of incentive policies for Cedar Hill, San Marcos, Plano, Anna, Gonzales, Dallas and Terrell. He briefly reviewed the range of requirements for each. Mr. Vigil presented an overview of the Tax Increment Financing (TIF) and will bring back additional information on the local TIF program. At the end of the report he showed a couple of YouTube videos of the Cal Ripken Experience for information purposes only.

**11-0465 Budget Summary:**

Mr. Vigil made reference to the utilities communication line item that indicated a 300% expenditure. Mr. Vigil is going to get more clarification on this encumbrance and work with the finance department for proper allocation. It appears the move to the new building was an expense charged to this line item. Mr. Vigil reviewed a Dallas County Appraisal assessment sheet of the property owned by the SEDC to point out the worth of the land. He showed a video of the Cal Ripken Experience for information on their developments.

**11-0466 Conduct Public Hearing on funding request for a building improvement project for business expansion and new business venture for Williams Contracting DFW, LLC located at 6406 Highway 78, Sachse, Texas.**

Mark Timm opened the Public Hearing at 7:33pm. There was no one present to speak for or against the project.

At 7:35pm Mr. Patterson made a motion to close the Public Hearing. Mr. Thomas seconded and the motion carried unanimously.

**11-0467 Convene Executive Session pursuant to the provisions of Texas Government Code Section 551.087: Deliberation regarding economic development negotiations.**

There was not any action on this item.

**11-0468 Consider any action necessary as a result of Executive Session.**

There was not any action on this item.

**11-0469 Consideration and action regarding an economic development agreement for funding request by Williams Contracting DFW, LLC for a building improvement project for business expansion and new business venture for Williams Contracting DFW, LLC located at 6406 Highway 78, Sachse, Texas.**

Without any discussion, Mr. Thomas made a motion to approve funding in an amount not to exceed \$54,000. Mr. Dumois seconded and the motion carried unanimously.

**11-0470 Presentation on Strategic Planning Session by Donna Lawrence, Corporate Training Instructor.**

Donna talked about the planning process for the strategic planning session. She highlighted the fact that the meeting will be solution focused and asked the board members to think about case studies and examples of projects that have been positive and negative and to be ready to talk about the issues for improvement. Mr. Patterson asked Donna to include a discussion about the incentive policy to determine the acceptance level. Mr. Dumois asked that we talk about how to provide assistance for local businesses as well as new business recruitment. There was not any action taken on this item.

**11-0471 Presentation of business plan by Advantage Sports Products.**

Mr. Vigil explained the reason this item was on the agenda but due to a lack of a representative for Advantage Sports this item was tabled.

Mr. Lensch made a motion to table this item, Mr. Thomas seconded and the motion carried unanimously.

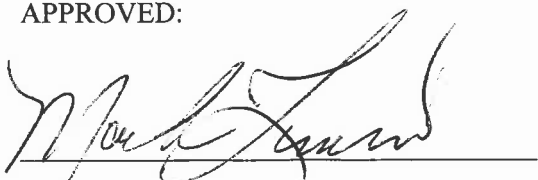
**11-0472 Future agenda items.**

Report on discussions with Chamber of Commerce staff  
Update on Strategic Planning Session  
Incentive Policy Discussion  
Status of approved EDC projects  
City Manager Report  
LARC update  
PGBT infrastructure update  
NTTA grand opening update

**3. Adjournment**

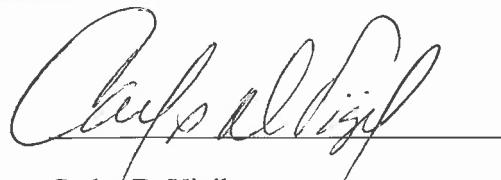
At 8:03p.m. Mr. Patterson made a motion to adjourn. Mr. Lensch seconded and the motion carried unanimously.

APPROVED:



Mark Timm, President  
Sachse Economic Development Corporation

ATTEST:



Carlos D. Vigil  
Executive Director