

MINUTES OF THE JOINT MEETING OF THE BOARDS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION and SACHSE CHAMBER OF COMMERCE
Wednesday, January 11, 2012 – 6:00 P.M.
Sachse City Hall - 3815 Sachse Road Building 'B'
Sachse, Texas

- 1) **At 6:06pm Kenneth Thomas, President of the Sachse Economic Development Corporation called the meeting to order.** Mr. Thomas announced that he was the newly elected President of the Board. Mr. Thomas introduced Mr. Tiry Williams as the newly elected Chairman of the Board for the Chamber of Commerce.
- 2) **Mr. Caldwell led the group in the Pledges to the flags.**

11-0625 Minutes of the joint meeting of the Sachse Economic Development Corporation and Sachse Chamber of Commerce for the joint meeting of October 12, 2011.

Mr. Patterson made a motion to approve the minutes as submitted. Mr. Todd seconded and the motion was approved unanimously.

11-0626 Reports and Updates:

- a) Tiry Williams, Chairman of the Chamber of Commerce Board – Mr. Williams introduced David Todd, Frank Millsap and Ian Halprin. He announced the names of the new board members and stated Annita Collins, Don Herzog and Gary Overby were going off the Board.
- b) Amy Berry, President of the Chamber of Commerce – Ms. Berry gave a detailed verbal presentation of all the ongoing activities of the Chamber and announced that the next event is the Awards Banquet. She also stated that the part time employee will be leaving and they are in the process of hiring a replacement.
- c) Kenneth Thomas, Sachse Economic Development Corporation, President of the Board did not have anything to report.
- d) Carlos Vigil, Sachse Economic Development Corporation, Executive Director, gave a detailed verbal presentation on the ongoing activities for 2011 and talked about some of the 2012 goals.

11-0627 Consider and take action regarding partnership of the City, Chamber and Economic Development on the 4th of July event. Mr. Williams asked Denise Vice to speak on this item and he noted that the Chamber Board had a lot of questions on this item. Ms. Vice briefly talked about the idea of combining the 4th of July event with one of the Chamber of Commerce events in order to minimize duplicating efforts and ease the asking for sponsorships of the local businesses. Mr. William recommended that Amy, Denise and Carlos work on the details of the partnership for the areas of responsibility and to report back to the Boards at the next meeting. No action was taken.

11-0628 Consider and take action regarding a joint strategic planning session. Mr. Vigil stated that he put this item on the agenda for discussion. He pointed out that both boards had been through a strategic planning session and that he believes there was a lot of value to developing an action plan. Some board members agreed on the joint planning session and others expressed concerns because of the time and size of the group. It was recommended that Ms. Berry and Mr. Vigil meet and outline both strategic plans and develop some action items for a report at the next meeting. No action was taken.

11-0629 Consider and take action regarding utilization of available resources. Mr. Vigil spoke on this item and directed his idea of a business incubator for both boards to combine resources, man power and building space to "grow our own". Two examples of successful incubators were presented for research. Mr. Vigil will research this topic in more detail and provide a report to the Boards on the operations of a business incubator.

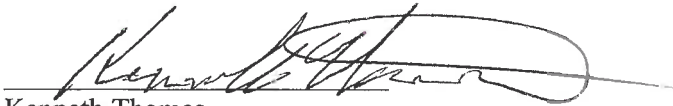
11-0630 Future agenda items.

Amy/Carlos to report on combined strategic plans.
Business Incubator report.
Working together on 4th of July.

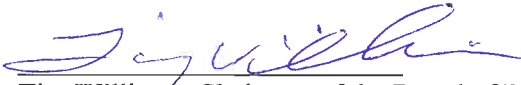
3) Adjourn

At 6:46pm Mr. Lensch made a motion to adjourn. Mr. Todd seconded and the meeting was adjourned.

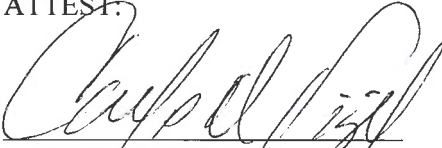
APPROVED:



Kenneth Thomas,
Sachse Economic Development Corporation


Tiry Williams, Chairman of the Board of Directors
Sachse Chamber of Commerce

ATTEST:


Carlos D. Vigil, Executive Director