MINUTES OF THE JOINT MEETING OF THE BOARDS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION and SACHSE CHAMBER OF COMMERCE
Wednesday, April 11, 2012 – 6:00 P.M.
Sachse City Hall - 3815 Sachse Road Building 'B'
Sachse, Texas

1) **At 6:05pm Kenneth Thomas, President of the Sachse Economic Development Corporation called the meeting to order.**

2) **Mr. Patterson led the group in prayer and Mrs. Politz led the Pledges to the flags.**

12-0797 Consider approval of the Minutes of the joint meeting of the Sachse Economic Development Corporation and Sachse Chamber of Commerce for the joint meeting of January 11, 2012.

Mr. Patterson made a motion to approve the minutes as submitted. Mr. Dumois seconded and the motion was approved unanimously.

12-0798 Reports and Updates:

a) Tiry Williams, Chairman of the Chamber of Commerce Board

Mr. Williams talked about the 28th Annual Awards Gala and the attendance of over 250 participants. He stated that Mike Felix, Cullen King and Ed Stelnicki were presented recognition awards. Mr. Williams announced the Sachse Sampler event to be held on May 10, at First United Methodist Church. He also reported that several folks had attended Collin County Day in McKinney. He reported that Mignon Morse, Library Director and Dixie Dickson, Senior Center Manager were speakers at the luncheon. Mr. Williams announced that on May 8, Patty Granville will be the guest speaker at the monthly chamber luncheon.

b) Amy Berry, President of the Chamber of Commerce

Ms. Berry introduced Ricki Gardner as the New Member Services employee for the Chamber. Amy announced the Sachse Sampler and talked about the tri-city golf tournament for Friday, April 20, 2012. She talked about working with Denise Vice on the 4th of July event. Amy stated the chamber had 18 new members and 44 renewed memberships.

c) Kenneth Thomas, Sachse Economic Development Corporation, President of the Board.

Mr. Thomas announced the City of Sachse Great American Clean-up for Saturday, April 14. He stated that the Executive Director will be presenting the incentive policy to the City Council on Monday, April 16. He announced the round table meeting with State Representative Angie Chen Button for Friday, April 20, 2012.

d) Carlos Vigil, Sachse Economic Development Corporation, Executive Director.

Mr. Vigil reported that he had been in discussion with a franchise restaurant for locating in Sachse. He stated he attended the Collin Day event and noted the importance of networking as a group from the City of Sachse.

12-0799 Consider and take action regarding partnership of the City, Chamber and Economic Development on the 4th of July event.

Denise Vice was present to talk about the on-going activities in preparing for an event such as the 4th of July parade and fireworks. She talked about inviting food vendors and insuring that there was not two of the same type of food vendors. She stated the City of Sachse will waive the food permit fee. She is also looking for a band for the entertainment. She has contacted the skating rink group to bring back the synthetic skating rink for the children. She mentioned several other events to take place that she is working on organizing. Mr. Williams thanked her for her efforts and stated she has undertaken as much as a mini fallfest. No action was taken.

12-0800 Consider and take action regarding building improvements at the former City Hall.

A discussion was held about how to improve the curb appeal of the building. Suggestions were made to install a marquis sign for public announcements and to remove the banners. Someone suggested that planters be placed around the building and someone suggested painting the brick. It was suggested that a small group meet and develop solid ideas with costs and present them to the Board at the next meeting for further discussion. No action was taken.

12-0801 Consider and take action regarding a new business package.

Amy Berry presented a tri-fold flyer that she developed. It included SEDC and Chamber information including demographics and a "quick glance" data about the community. She asked the members to provide feedback to finalize the flyer and include in all mail outs. Everyone liked the flyer, stating that it was not expensive to produce and provided information to sell Sachse. No action was taken.

12-802 Presentation on Business Incubator.

Mr. Vigil made a presentation on the business incubators. He talked about funding mechanisms, methods of operations, types of incubators, and numbers of existing incubators and talked about the benefits of a start up business in joining. He stated he was presenting this for information purposes and for consideration in future discussions due to the large number of home based businesses in Sachse. No action was taken.

12-803 Future agenda items.

Follow-up on landscaping plans for building.
Branding discussion.

At 6:55pm Mr. Patterson made a motion to adjourn. Mr. Lensch seconded and the meeting was adjourned.

APPROVED:

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Kenneth Thomas, Chairman
Sachse Economic Development Corporation

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Tiry Williams, Chairman of the Board of Directors
Sachse Chamber of Commerce

ATTEST:

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Carlos D. Vigil, Executive Director