



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Wednesday, January 14, 2015

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Wednesday, January 14, 2015, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Eric Dumois, Jeff Bickerstaff, Suzanne Politz, Ken Thomas, Marcia Harris-Daniel, Leslyn Blake

Call meeting to order at 6:32 PM by Spencer Hauenstein, President of the Board.

1. Invocation and Pledge of Allegiance to the United States and Texas flags. Mr. Bickerstaff led the group in invocation and Mr. VanBuskirk led the group in the Pledge of Allegiance.
2. Regular Agenda Items

14-2624- Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of December 8, 2014.

Mr. Bickerstaff made a motion to approve the minutes as written. Mr. Thomas seconded and the motion was carried unanimously.

Ms. Politz made a motion to move up agenda item 14-2631 ahead of agenda item 14-2629. Mr. Bickerstaff seconded and the motion was carried unanimously.

14-2639- Consider receiving the Monthly Revenue and Expenditure Report for the period ending November 30, 2014 and the preliminary Budget Report for December 2014.

Ms. Teresa Savage presented the Monthly Revenue and Expenditure reports.

Ms. Harris-Daniel made a motion to accept the report as presented. Mr. Thomas seconded and the motion was carried unanimously.

- 14-2594** Consider receiving the City of Sachse Investment Policy for FY 2014-2015, as amended by the City Council on October 6, 2014.
- Mr. Thomas made a motion to receive the City of Sachse's Investment policy. Ms. Harris-Daniel seconded and the motion passed unanimously.
- 14-2626** Presentation of Plaque of Appreciation to Mr. Eric Dumois for his Service on the Sachse Economic Development Corporation Board of Directors.
- All board members acknowledged Mr. Dumois and his time served on the board. Mr. Hauenstein read a proclamation and presented Mr. Dumois with a plaque of appreciation.
- 14-2627** Discuss Hwy. 78 Beautification project and receive a report regarding project progress on contract deliverables.
- Randy Watson with Halff & Associates presented a PowerPoint presentation of the first draft of the master plan for Beautification improvements to Hwy. 78.
- 14-2628-** Discuss and consider action related to the search for a consultant for a feasibility study for industrial zoned land on Hwy. 78.
- Parsons-Brinckerhoff and Catalyst Commercial/Halff presented proposals for a feasibility study for the industrial zoned land on Hwy 78.
- Mr. Thomas made a motion to postpone this item until the next board meeting. Mr. Bickerstaff seconded and the motion passed unanimously.
- 14-2631-** Report by Hwy. 78 Visioning Committee member Marcia Harris-Daniel regarding Committee activity.
- Ms. Harris-Daniel discussed the Visioning Committee's recent activity.
- 14-2629-** Discuss and consider action on an agreement with Catalyst Commercial for a market and development feasibility study for property within the State Highway 78 Planning area.
- Ms. Blake recapped the executive summary of the draft contract with Catalyst Commercial.
- Mr. Bickerstaff made a motion to approve the contract with Catalyst Commercial. Ms. Harris-Daniel seconded and the motion was passed unanimously.
- 14-2632-** Executive Session pursuant to Texas Government Code Section 551.087
Deliberation of Economic Development Negotiations:
- Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

- At 8:26 PM Mr. Hauenstein made a motion to Convene to Executive Session

- At 9:19 PM Mr. Hauenstein made a motion to Convene to Open Session

14-2633- Discuss and consider action on a policy for the Sachse Economic Development Corporation regarding business attraction/retention entertainment expenses.

Ms. Politz made a motion to approve the new policy regarding business attraction/retention entertainment expenses. Mr. VanBuskirk seconded and the motion carried 5-1.

14-2636- Strategic Planning Session

Ms. Blake presented a spreadsheet of draft goals that included goals from the City's Comprehensive Plan, the City's Strategic Plan, and the Board's previous strategic planning sessions. She asked the Board to prioritize the items and return their comments to her as soon as possible.

14-2635- Reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention projects and marketing activities.

- Ms. Blake updated the board on the reception of the holiday party, cards, and gifts by businesses and stakeholders in the community.
- The Walmart Neighborhood Market grand opening was a success.
- Ms. Blake stated that Laguna Madre will do a soft grand opening soon.

14-2634- Future agenda items.

- Entrepreneur and Franchise Workshop

3) Adjournment

At 10:18 PM Mr. Hauenstein made a motion to adjourn.

Spencer Hauenstein, President

Leslyn Blake, CEO