



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Wednesday, April 8, 2015

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Wednesday, April 8, 2015, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Suzanne Politz, Ken Thomas, Marcia Harris-Daniel, Karlos McGhee, Leslyn Blake

Mr. Bickerstaff was not in attendance.

Call meeting to order at 6:30 PM by Spencer Hauenstein, President of the Board.

1. Invocation and Pledge of Allegiance to the United States and Texas flags. Mr. Thomas led the group in invocation and the group in the Pledge of Allegiance.
2. Consent Agenda

15-2756- Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of March 11, 2015.

15-2757- Consider receiving the Monthly Revenue and Expenditure Report for the period ending February 28, 2015 and the summary Budget Report for March 2015.

Ms. Harris-Daniel made a motion to approve the Consent Agenda, Ms. Politz seconded and the motion was passed unanimously.

3. Regular Agenda Items:

15-2750- Introduction and Welcome new SEDC Board Member - Karlos McGhee.

The board welcomed Mr. McGhee to and introductions were made.

15-2735- Discuss and consider action on a funding request for a project for the City of Sachse for Red, White and Blue Blast festivities at Heritage Park, in an amount not to exceed \$6,500.

Mr. Lance Whitworth and Ms. Cynthia Weisman from the Sachse Parks & Recreation department presented their request for funding for the fireworks of the Red, White, and Blue Blast festivities.

Mr. Thomas made a motion to approve this request, Ms. Politz seconded and the motion was passed unanimously.

15-2755- Discuss and consider action on Hwy. 78 Beautification project and receive a report regarding project progress on contract deliverables.

Mr. Randy Watson with Halff & Associates presented the Hwy 78 Beautification options to the board and requested feedback and direction for developing a plan.

15-2751- Executive Session pursuant to Texas Government Code Section 551.087
Deliberation of Economic Development Negotiations: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

- At 8:21 p.m. Ms. Politz made a motion to convene to Executive Session. Mr. Thomas seconded and the motion passed unanimously.
- At 9:12 p.m. Ms. Politz made a motion to Convene to Open Session. Ms. Harris-Daniel seconded and the motion passed unanimously.

No action was taken.

15-2752- Reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention project and marketing activities.

- Mr. Hauenstein reminded the board that the ICSC Recon event is coming up in May and that Ms. Harris-Daniel has agreed to attend with Ms. Blake, however there is one more seat open to any board member.
- Ms. Blake updated the board on the article for the Laguna Madre Grand Opening and other marketing activities including social media for the EDC.
- Ms. Blake is preparing for the ICSC Recon event by contacting prospects and requesting on-site meetings and preparing marketing support materials.
- The contract for professional services to prepare a highest and best use report for the industrial land on Hwy. 78 is being reviewed by the Corporation attorney and is expected to be finalized within the week.
- The Historical Society has approached Ms. Blake to do a video about her and the EDC.
- The SEDC part-time job position has been posted.

- The Board discussed and agreed that after confirming availability of meeting room and Mr. Bickerstaff's availability, the monthly SEDC Board meeting would officially change date and time to the 2nd Tuesday of each month at 5:30 p.m.

15-2753- Discuss and consider action related to a Strategic Plan.

The board reviewed the final version of the Strategic Plan.

Ms. Harris-Daniel made a motion to approve the Strategic Plan, Ms. Politz seconded and the motion was passed unanimously.

15-2754- Future agenda items.

-Entrepreneur and Franchise Workshop.

4. Adjournment

- At 9:54 p.m. Ms. Politz made a motion to adjourn. Mr. Thomas seconded and the motion passed unanimously.



Spencer Hauenstein, President



Leslyn Blake, CEO