



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, February 18, 2016

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, February 18, 2016, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Lyndsey Rhode, Mike VanBuskirk, Niloufer Watkins, Leslyn Blake – ex-officio, Gina Nash – ex-officio

Meeting called to order at 6:32 PM by Spencer Hauenstein. Invocation offered by Jeff Bickerstaff. Marcia Harris-Daniel led in the Pledges to United States and Texas flags.

1. Consent Agenda

16-3235 Approve the minutes of the January 28, 2016 Sachse Economic Development Corporation regular meeting.

16-3242 Consider receiving the Monthly Revenue and Expenditure Report for the period ending December 31, 2015 and the preliminary summary Budget Report for January 2016.

Mr. Bickerstaff made motion to approve Consent Agenda Items as presented and Ms. Harris-Daniel seconded. Motion was passed.

2. Regular Agenda Items:

16-3237 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of Community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention project and marketing activities.

Staff recognized Lyndsey Rhode for receiving the Horizon Award at the Sachse Chamber Banquet which is only given to new Sachse Chamber Members who have gone above and beyond membership participation.

Sachse EDC Board will be meeting with City Council on Monday, February 29th for Comprehensive Plan Goals and Strategic Planning.

Highest and Best Use of Ranch Road Study was presented to P & Z for discussion and this presentation was presented to City Council on February 15th.

Staff continues work on formal Business Retention & Expansion plan which will be presented to Board for approval.

LA Fitness Grand Opening is set for Saturday, March 26th and Sachse EDC has offered to assist with this event.

Staff is preparing for ICSC in Las Vegas May 22nd -25th. Will need to make reservations in March if interested in attending with Ms. Blake. Marcia Harris-Daniel will be attending.

16-3238 Discuss and consider action on a funding request for a project for the City of Sachse for Red, White and Blue Blast festivities at Heritage Park, in an amount not to exceed \$12,600.

Staff introduced Lance Whitworth with City of Sachse Parks & Recreation Dept. who presented request for grant in the amount of \$12,600 from Sachse EDC for Red, White and Blue Blast to be held on Saturday, July 2nd. The increase in amount from last year (\$6,100) will make the fireworks event last longer and be more spectacular. Sachse EDC has been the official Fireworks Sponsor in the past and has used advertising budget to assist the City of Sachse with this event. This is the biggest annual event with multiple marketing opportunities held in the City of Sachse. The City of Sachse will be contributing \$7,400 (same amount as last year). Lyndsey Rhode commented that Sachse Chamber might increase or change solicitation of business owners to offset some of the additional expenses by increased sponsorships. Niloufer Watkins suggested the City try to attract outside sponsors.

Gina Nash stated that Parks Department staff was trying to keep good balance due to the many requests Sachse business owners receive to support events.

Mike VanBuskirk made motion to approve up to \$12,600 for funding fireworks for Red, White and Blue Blast and Karlos McGhee seconded motion. Motion was passed.

16-3226 Discuss the SEDC 2016 Draft Goals from the Sachse City Council Strategic Planning Meeting.

Gina Nash presented City Council Objectives for EDC which will be discussed during 2/29 joint Council/EDC meeting.

16-3234 Future Agenda items

-Entrepreneur and Franchise Workshop-Planning in Progress 2/16

-Niloufer Watkins requested information on the Highway 78 Visioning Project. City had Hwy 78 Visioning Committee in past and recent study results have been handed off to Dusty McAfee. Gina states that this matter will be rolled into Comprehensive Plan.

--Karlos McGhee would like to see Sachse Chamber marketing plan.

At 7:27 p.m. Mr. Hauenstein made a motion to convene to Executive Session.

16-3236 Executive Session pursuant to Texas Government Code Section 551.087
Deliberation of Economic Development Negotiations:

A. Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate within the City of Sachse.

Open Meeting reconvened at 8:03 p.m.

- Consider any action necessary as a result of executive session:

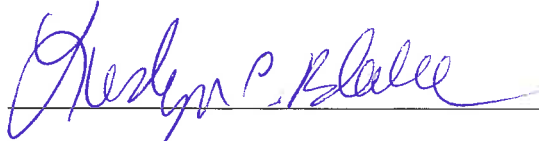
NO ACTION TAKEN

Adjournment

- At 8:03 p.m. meeting was adjourned by Spencer Hauenstein.



Spencer Hauenstein, President



Leslyn Blake, CEO