



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF
THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, July 21, 2016

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, July 21, 2016, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Lyndsey Rhode, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Absent: Jeff Bickerstaff, Marcia Harris-Daniel

1. Meeting called to order at 6:31 PM by Mr. Hauenstein. Invocation offered by Mr. VanBuskirk and he also led in the pledges to United States and Texas flags.

2. Consent Agenda

16-3423 Approve the Minutes of the Sachse Economic Development Corporation regular meeting of June 16, 2016.

16-3432 Approve the Monthly Revenue and Expenditure Report for the period ending May 31, 2016 and the preliminary Summary Budget Report for June 2016.

Mr. VanBuskirk made motion to approve the Consent Agenda and motion seconded by Ms. Rhode. Motion was passed.

3. Regular Agenda Items.

16-3424 Approve the preliminary 2016-2017 Sachse Economic Development Corporation Annual Budget.

This item was moved outside Consent Agenda for review due to change in several figures this week by Sachse Finance Director that weren't reflected in budget included in preliminary packet.

16-3431 The Community Development Director will provide EDC with a status update on the Comprehensive Plan.

Dusty McAfee outlined the ongoing process for Comprehensive Plan. Well over 100 residents met with consultants in April and charrettes were held in May. Consultants surveyed attendees at Red, White and Blue Blast. Surveys that targeted policy themes hit Facebook early in July. Two Woodbridge focus groups were held the 2nd week of July. More detailed surveys will drill deeper into key policy themes throughout the rest of summer. CPAC will begin meeting in late summer and early fall when Plan elements are ready for review. There has been a wide range of Sachse residents contacted and participating. Their general overview so far is to bring in more retail and restaurant options, Bush development to be maximized to pay for city services and maintain tax rate, 5th Steet should be reserved as a walkable urban downtown area with mixed use, SH 78 needs redevelopment, rehabs and beautification, better curb appeal (cleaner and nicer community in general), better parks and trails and more comfort level with urban living in Turnpike overlay and medium sized lots. The community has demonstrated excitement for the process and involvement has been high and diverse with public input process on-going. Input is not unanimous, but a majority has been observed on many key themes. Concept Plan for Turnpike area was extremely helpful at ICSC. Plan Sachse webpage reflects some of the findings and issues.

16-3427 Presentation by City of Sachse Fire Chief, Marty Wade, to update SEDC Board regarding departmental projects and priorities.

Sachse had 1825 annual calls answered last year. Fire Dept. works 24/7 responding to fires, medical emergencies, limited hazardous response, education, etc. Two fire stations have 3 fire lieutenants and Sachse may need third station at some point in the future. Most of work related to residential, not businesses. CFI accreditations are being pursued in the next few years.

16-3419 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

Ms. Blake reported the following activities:

- One step closer to sale of property which will be discussed further in executive session
- Attended Sachse Chamber of Commerce Luncheon
- Has been serving on oversight committee for Comprehensive Plan and attending charrettes next week
- Half day of Management training
- Budget Workshop with City Council this Saturday
- Harassment training coming up as required by HR Dept.
- ICSC has been moved up from November to October 5th-7th at the Kay Bailey Hutchinson Convention Center in downtown Dallas.
- Marketing report packet reviewed and marketing brochure finalized. Brochure will be placed on website as a magazine.
- Sachse placed #12 as Best Cities for Texas Families
- Next year's Budget will be formally adopted in August

- Sachse EDC is platinum sponsor for “Cars Under the Stars” Saturday, July 30th
- Working on update of Sachse EDC website

16-3428 Discuss and consider action on quarterly review of SEDC Strategic Plan.

Ms. Blake reviewed first quarter progress on Strategic Plan. All goals on target.

16-3425 Future Agenda items

-Entrepreneur and Franchise Workshop-Review and discuss merit, resources and timeline, 8/18/16

Karlos McGhee and Lyndsey Rhode volunteered to help. We will work with the Sachse Chamber on this endeavor as well.

At 7:18 p.m. Mr. Hauenstein made motion to convene to Executive Session.

4. Executive Session.

16-3420 Executive Session pursuant to Texas Government Code, Section 551.087 Deliberation of Economic Development Negotiations:

Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

16-3421 Executive Session pursuant to Texas Government Code, Section 551.072 Real Property: Deliberation of the purchase, sale, and license of real property generally located in southwest part of the City.

16-3422 Executive Session pursuant to the provisions of the Texas Government Code, Section 551.074 Personnel: To discuss the annual evaluation of CEO.

Open Meeting reconvened at 9:23 p.m.

- Consider any action necessary as a result of executive session:

Adjournment

- At 9:24 p.m. Mr. Hauenstein adjourned meeting.

Spencer Hauenstein, President

Leslyn Blake, CEO