



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, October 20, 2016

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, October 20, 2016, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Lyndsey Rhode, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Those absent: Niloufer Watkins

1. Meeting called to order at 6:31 PM by Mr. Hauenstein. Invocation offered by Mr. Bickerstaff and he also led the Pledges to United States and Texas flags.

2. Consent Agenda

- 16-3553 Consider and take action on minutes of the Sachse Economic Development Corporation regular meeting of August 18, 2016.
- 16-3543 Accept the Quarterly Investment Report for the quarter ending June 30, 2016.
- 16-3544 Accept the Monthly Revenue and Expenditure Report for the period ending August 31, 2016 and the preliminary Summary Budget Report for September 2016.
- 16-3545 Receive the City of Sachse Investment Policy for FY 2016-2017, as amended by the City Council on October 3, 2016.

Mr. VanBuskirk made motion to accept the Consent Agenda as presented and motion seconded by Mr. McGhee. Motion was passed.

3. Regular Agenda Items.

16-3554 Presentation by City of Sachse Chief of Police, Bryan Sylvester, to update SEDC Board regarding departmental projects and priorities.

Main priority of Sachse Police is crime prevention. Sachse has two divisions, Operations and Services Divisions. Have value based personnel to liaison with schools, provide animal services, records and property management section, dispatch, and office assistance. Sachse has excellent crime rate for robberies and burglaries due to police visibility. Shoplifting offenses down from 2015. Property crime and violent crime are minimal. There are many programs available to business and residents such as E-Watch program, Neighborhood Video Partnership, Lock Box Program, Cops and Campers for youth, Texas Police Chiefs Association Best Practices, Door Defender (door shield for back entrance of businesses), Drug Drop Box program, etc. Safe Trade Zone program allows two parking places at police station designated for purpose of conducting Craigslist/online transactions in a safe place. Agenda item going before City Council to organize volunteers to support Police Department in 2017. Board members expressed gratitude for E-Watch program and excellent police support in Sachse.

16-3555 Consider and take action regarding a funding request for a project for Unity Church for monument sign costs for project located at 5502 Ben Davis Road, in an amount not to exceed \$16,909.

Liz Jones made appeal for Unity Church (Unity Spiritual Learning Center) to receive grant as they need to replace the sign on their church and would like to add monument sign to make them more visible in the City of Sachse. The sign would have to be placed on stone monument according to City of Sachse requirement. Unity Church is asking for assistance due to small budget of church and need for community outreach. Although estimate date has expired, they are confident the \$16,909 Signarama estimate will be honored.

Mr. Bickerstaff made motion to move Executive Session to last agenda item. Motion seconded by Mr. McGhee and motion passed.

16-3556 Discuss and consider action related to the search for a consultant for website redesign services.

Lyndsey Rhode recused herself before discussion. Staff sent additional RFPs for website redesign services and received responses from three additional candidates. Matrix presented by Staff of all proposals.

Mr. McGhee made motion to award contract to Civic Plus. Mr. VanBuskirk seconded motion and motion passed.

16-3557 Discuss and consider action on quarterly review of SEDC Strategic Plan.

Staff reviewed progress during last quarter specifically related to goals Council established in Strategic Plan. Goals are all being accomplished in line with deadlines and according to the Strategic Plan.

16-3558 Discuss and consider action on policy regarding RFP (Request for Proposals) issuance.

SEDC Board does not currently have a policy for RFP issuance. The Board agreed there was no need to take action or set a dollar amount at this time. Ms. Blake can continue to perform in a responsible manner as she has in the past. Professional services might require RFP but Board does not want to set out a dollar amount or establish a policy at this time.

16-3551 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention and marketing projects.

Ms. Blake reported:

- Working on Comprehensive Plan closely with City Manager, Community Development and Gateway personnel.
- Sachse High School is working on social media campaign.
- Good ICSC experience in downtown Dallas first of this month.
- Pete Sessions Luncheon scheduled for Wednesday, November 2nd
- SEDC to be Fallfest sponsor for Games in Heritage Park, Saturday, October 22nd, 10 a.m. to 6 p.m.

16-3552 Discuss and consider action on an Entrepreneur and Franchise Workshop-Review and discuss merit, resources, and timeline.

Staff reviewed work accomplished to date and presented two options on ways to establish both activities as formal programs of the SEDC. The board agreed not to pursue formal programs for either Entrepreneur or Franchise development at this time, in order to concentrate staff time on goals and priorities identified by Council in the Strategic Plan.

At 8:04 p.m. Mr. Hauenstein made motion to convene to Executive Session.

4. Executive Session.

The Sachse Economic Development Corporation Board of Directors will convene into Executive Session pursuant to:

16-3549 Texas Government Code, Section 551.072: Deliberation of the purchase, sale, and license of real property generally located in mid-west part of the City.

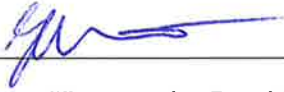
16-3550 Texas Government Code, Section 551.087: Deliberation of Economic Development Negotiations regarding economic development incentive(s) for retail or commercial business projects seeking to locate or expand within the City of Sachse.

Open Meeting reconvened at 8:52 p.m.

- Consider any action necessary as a result of executive session:

Adjournment

- At 8:53 p.m. Mr. Hauenstein adjourned meeting.



Spencer Hauenstein, President



Leslyn Blake, CEO