



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, February 16, 2017

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, February 16, 2017, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as followed, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Lyndsey Rhode, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash-ex-officio

Absent: Lyndsey Rhode

1. Meeting called to order at 6:34 PM by Mr. VanBuskirk. Invocation offered by Mr. Bickerstaff and he also led in the Pledges to United States and Texas flags.

2. Consent Agenda

17-3689 Approve the January 19, 2017 regular meeting minutes.

17-3674 Accept the Monthly Revenue and Expenditure Report for the period ending December 31, 2016 and the preliminary Summary Budget Report for January 2017.

Mr. Bickerstaff made motion to accept the Consent Agenda as presented and motion seconded by Ms. Harris-Daniel. Motion was passed unanimously.

3. Regular Agenda Items.

17-3684 Conduct Public Hearing regarding a funding request for a project for Sachse Rod Shop for infrastructure improvements for a development to be located at 3904 Miles Road for an amount not to exceed \$50,000.00.

Attendees were invited to file a written request to be heard in regards to the funding request for Sachse Rod Shop. Sachse resident Ted Kinzer stated he was in favor of granting \$50,000.00 to Sachse Rod Shop for infrastructure improvements based upon Sachse Rod Shop's long history and reputation with the City of Sachse as well as the fact that Sachse Rod Shop serves high paying clientele from Texas and many other states. Mr. Kinzer asked the Board to consider funding the Sachse Rod Shop grant request. No other attendees requested to speak.

Mr. Bickerstaff made a motion to close the public hearing. Motion was seconded by Ms. Harris-Daniel and passed unanimously.

17-3683

Conduct Public Hearing regarding a funding request for a promotional project for the Sachse Historical Society for an amount up to and not to exceed \$10,000.00.

Attendees were invited to file a written request to be heard in regards to the funding request for The Sachse Historical Society; however, no one responded.

Ms. Harris-Daniel made motion to close public hearing. Mr. McGhee second motion and it was passed unanimously.

Mr. Bickerstaff asked Jim Mathis to speak in order to clarify the actual cost of the Vietnam Veterans Moving Wall display. Mr. Mathis stated that \$3,300 had been raised to date with \$500 pledged by Farmers Electric. There are also possible donations to come from military grant requests that have been made and he hopes that Home Depot and Lowes will donate some of the materials needed.

Ms. Watkins asked if Sachse EDC funds would be returned if fundraising efforts are successful in raising total cost of project. Mr. Mathis stated that should the total cost be funded by outside donations, the \$10,000 grant request would be returned to the Sachse EDC. They are estimating total costs will be approximately \$14,845.00 according to the grant request.

17-3685

Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, and business retention and marketing projects.

Report by Ms. Blake:

- Attended 33rd Annual Sachse Chamber Awards Banquet on February 1st and congratulated Gina Nash, City Manager, for her award as Public Servant of the Year
- Working with Imaginuity Agency conducting audit for marketing Sachse through social media. Ms. Blake should have a contract ready for presentation to the EDC Board next month

- Continuing to work with Sachse High School social media team to promote Sachse through Twitter using #WeAreSachse. Also trying to help Sachse recruit some restaurants through social media contacts
- Will be working with Jason Claunch and Catalyst Commercial to update Sachse Marketing Brochure once March 2017 data is released
- Met with Kelsie Benjamin, outreach coordinator for Congressman Pete Sessions, to explore grant money available to cities
- Continuing to work on Comprehensive Plan review of draft which should be presented to City Council Monday night, February 20th and to P & Z on February 27th.
- Will be attending Legislative Days in Austin on Tuesday, February 21st and Wednesday, February 22nd
- Planning with Sachse Chamber to host Business Retention & Expansion Breakfast on Thursday, March 2nd with Jason Claunch presenting “Placemaking”

17-3686 Discuss possible future agenda items.

At 7:00 p.m. Mr. Hauenstein made motion to convene to Executive Session.

4. Executive Session:

17-3687 The Economic Development Corporation Board shall convene into Executive Session pursuant to the Texas Government Code, Section 551.072: Deliberation of the purchase, sale, and license of real property generally located in mid-west part of the City of Sachse.


17-3688 The Economic Development Corporation Board shall convene into Executive Session pursuant to the Texas Government Code, Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

Open Meeting reconvened at 8:32 p.m.


No Action Necessary as a result of Executive Session.

Adjournment

- At 8:32 p.m. Mr. Hauenstein adjourned meeting.



Spencer Hauenstein, President



Leslyn Blake, CEO