



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS OF THE
SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, July 19, 2018

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, July 19, 2018, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash ex-officio

Call meeting to order at 6:30 PM by Spencer Hauenstein, President of the Board.

1. Consent Agenda

- 18-4332 Approve the minutes of the June 21, 2018 Sachse Economic Development Corporation regular meeting.
- 18-4343 Accept the monthly revenue and expenditure report for the period ending May 31, 2018 and preliminary budget report for June 2018.

Mr. VanBuskirk made motion all Consent Agenda Items be approved as written and Mr. McGhee seconded. Vote was unanimously passed.

2. Regular Agenda Items:

- 18-4339 Discuss and consider action on rental terms for Backyard on 5th property.

Ms. Blake proposed rental agreement of Backyard on 5th property. \$65 per hour proposed with 4 hours for \$200 and 8 hours for \$350. This would include sound equipment and restrooms. There would be a \$100 deposit which would be nonrefundable but applied toward rental. Security deposit would be additional \$200 which would be returned if contract obligations met.

Many of Sachse EDC Board felt rates were too low and proposed \$100 hourly rate with no reduced rates as this is a one of a kind venue which includes sound system, stage, bar, restrooms,

parking, etc. To replace sound system could be an inconvenience so might want to exclude sound system. No staff provided for parking.

Ms. Watkins thought use of alcohol might require officer on duty which could be made part of contract. In rules and regulations statement needs to state right of refusal for certain functions.

Mr. VanBuskirk made motion to give staff authority to create a policy to rent the park to a nonprofit immediately and Ms. Watkins seconded motion.

Mr. Bickerstaff stated he does not think we are ready to go forward with renting the Backyard on 5th to anyone until we can have an agreement in place.

Motion passed four to two with Mr. McGhee and Mr. Bickerstaff opposed.

18-4334 Discuss and consider the preliminary 2018-2019 Sachse Economic Development Corporation Annual Budget.

Ms. Blake presented the draft 2018-2019 budget. The final budget will be presented during the August meeting.

18-4341 Discuss activation of social media for Sachse Red, White and Blue Blast on July 3, 2018.

Brad Weber and two volunteers ran booth and exhibit for Sachse EDC at Sachse Red, White and Blue Blast Event on July 3rd, showcasing Backyard on 5th. Gave away five \$100 bills for raffle and saw increase in Facebook from 592-630.

18-4337 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

Ms. Blake reported the following items:

- Backyard on 5th Event:
 - Dog Days of Summer hours changed to 6-10 p.m. for Food Truck Park in July and August due to hot weather
 - Backyard on 5th sustained lightning damage on Thursday, July 12th which blew out lights and outlets. Electrician restoring lights and outlets but we are hoping insurance will help with expenses
 - BYO5 Activations include:
 - Water Slide
 - 5 Loaves Charity night (selling coffee and accepting canned good)
 - Farmers Market
 - Oktoberfest
 - Good Neighbors Brewery in Wylie may have separate station or Frankies may be handling purchase of beer
 - Frankies to offer Signature Drinks in Backyard Mason Jars
 - Installed two fans, one with a mister. Hope to add more fans and water source
 - Restaurant Pagers now used by food trucks
 - Permanent Signage installed at corner of Alexander and Sachse/5th
 - Added handicapped parking at corner of Alexander and 5th
 - Now more reserved parking signs

- Adding parking stakes to two additional sites for self-parking so will not need parking assistants
- Real time tweets by Shalonda on Backyardon5th
- Rowlett Florist of Sachse now open in Sachse
- As of 8/26 will no longer use services of Imaginuity
- Working on BRE Luncheon 12 @ 12 for October 4th
- Exhibiting booth plans for NTCAR event on August 29th
- Three classes remaining before certification is completed this year

18-4336 Discuss possible future agenda items.

At 7:27 p.m. Mr. Hauenstein made motion to convene to Executive Session

18-4340 The Economic Development Corporation shall convene into Executive Session pursuant to the provisions of the Texas Government Code 551.074 Personnel: regarding the annual evaluation of the Sachse Economic Development Corporation CEO.

18-4335 The Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

At 8:55 p.m. Open Meeting reconvened

Mr. VanBuskirk made motion to approve 4% raise for Ms. Blake beginning October 2018. Ms. Harris-Daniel second motion and it passed unanimously.

3. Adjournment



Spencer Hauenstein, President



Leslyn Blake, CEO