



MINUTES OF THE REGULAR SCHEDULED MEETING OF THE BOARD OF DIRECTORS
OF THE SACHSE ECONOMIC DEVELOPMENT CORPORATION

Thursday, August 16, 2018

STATE OF TEXAS

COUNTIES OF DALLAS AND COLLIN

The Board of Directors of the Sachse Economic Development Corporation convened in a public meeting at 6:30 p.m. on Thursday, August 16, 2018, notice of the meeting having been posted as prescribed at the Sachse City Hall, 3815 Sachse Road, Building B, Sachse, Texas as required by Chapter 551, Local Texas Government Code. The role of duly constituted members of the Board of Directors was called, which members are as follows, to-wit:

Spencer Hauenstein, Mike VanBuskirk, Jeff Bickerstaff, Marcia Harris-Daniel, Karlos McGhee, Niloufer Watkins, Leslyn Blake-ex-officio, Gina Nash ex-officio

Absent: Niloufer Watkins

Call meeting to order at 6:33 PM by Spencer Hauenstein, President of the Board.

Mr. Bickerstaff opened meeting with invocation and led all in pledges to American and Texas Flags

1. Consent Agenda

18-4369 Approve the minutes of the July 19, 2018 Sachse Economic Development Corporation regular meeting.

18-4371 Accept the monthly revenue and expenditure report for the period ending June 30, 2018 and preliminary budget report for July 2018.

Mr. VanBuskirk made motion to accept Consent Agenda items as presented and Mr. Bickerstaff seconded. Vote was unanimously passed.

2. Regular Agenda Items:

18-4370 Discuss and consider action on rental terms for Backyard on 5th property.

Ms. Blake presented revised rental agreement of Backyard on 5th property previously presented. Eliminated sound system availability so this is no longer part of the rental agreement due to previous discussion. Fees have been changed to \$100 per hour/\$50 per hour for non-profits. Sachse EDC has right of refusal to rent to anyone based upon staff availability or any other reason as approved by legal team. Mr. Bickerstaff would like to hold off renting property. We have had three requests to rent the property. Mr. VanBuskirk, Mr. McGhee and Ms. Harris-Daniel think the rental of the property would supplement income and promote good will.

Mr. VanBuskirk made motion to approve the rental agreement for Backyard on 5th as presented and Mr. McGhee seconded. Motion was approved with Mr. Bickerstaff voting no.

18-4366 Discuss and consider action on the final FY 2018-2019 Sachse Economic Development Corporation Annual Budget.

Ms. Blake requested final approval. The new Budget will increase from \$700,000 to \$767,550.

Mr. Bickerstaff moved to approve the budget as presented and Ms. Harris-Daniel seconded. Motion passed unanimously.

18-4365 Discuss and consider action on Marketing Report.

The EDC will have a booth at NTCAR on August 29th at the Dallas Sheraton. Ms. Nash, Mr. Bickerstaff and Ms. Harris-Daniel have volunteered to help with booth.

Brad outlined plans to promote Sachse to key Realtors and Developers for Private Event on October 25th. Mr. McGhee would like to see renderings and model of Comprehensive Plan for 5th Street Development as part of program.

Backyard on 5th experiencing great attendance in spite of hot weather and rain. Hosting Good Neighbors Brews from Wylie this Friday night. August 31st will present art show with artist painting to music. Working on Farmers/ Artisans Market and Backyard on 5th Oktoberfest entertainment and food.

New Logo signs for Backyard on 5th are getting attention. Have two new parking lots 3 and 4 which provide better parking and reduction of parking staff to none. Food Trucks are using our signs for selfies to advertise.

Brad will submit an entry for the TEDC Community Economic Development Award which will be awarded in Fort Worth at a luncheon. Emphasis is on a lot of community involvement as a result of Backyard on 5th such as American National Bank donating playground equipment, Sachse Church donating picnic tables, Jungle Wars donating services as well as many others. Fantastic marketing tool for social media, especially Facebook. Twitter needs more promotion but Instagram is doing very well marketing Backyard on 5th.

18-4364 Consider and take action on reports and presentations by the Sachse Economic Development Corporation President, Board Members, CEO and Staff regarding items of community interest, special events, announcements and activities, office, industrial, commercial, retail, business retention and marketing projects.

Ms. Blake reported the following items:

- Backyard on 5th supervision
- NTCAR booth management
- Oktoberfest supervision
- Working on BRE Luncheon 12 @ 12 with Sachse Chamber in Municipal Courtroom for October 4th
- Leadership Sachse program
- Working with City Manager on banners for Hwy 78 as part of marketing package
- Continue to research Developers for 5th Street. Will give details in Executive Session
- Enterprise and Marvel Car Wash to go across from Walmart on Murphy Express side
- Chicken Express to become Golden Chick
- 7-11 preconstruction on Miles and PGBT
- Hat Creek – waiting on construction
- Specs has gone vertical
- Sachse Plaza Drive-Thru under construction
- Lube Master under construction
- Assured Self Storage under construction

18-4363 Discuss possible future agenda items.

At 7:26 p.m. Mr. Hauenstein made motion to convene to Executive Session

18-4362 The Economic Development Corporation shall convene into Executive Session pursuant to Texas Government Code Section 551.087: Deliberation regarding economic development incentive for retail or commercial business projects seeking to locate or expand within the City of Sachse.

At 8:26 p.m. Open Meeting reconvened

3. Adjournment



Spencer Hauenstein, President



Leslyn Blake, CEO