

Target Business Sectors Matrix

<i>Criteria</i>	
<i>Fiscal Impact</i>	<ul style="list-style-type: none"> • What is the estimated total value of capital investment for buildings, other real property improvements and furniture, fixtures and equipment? • What is the value of the Real and Business Personal Property that will be added to the tax rolls? • How much direct sales tax will be generated? • Will infrastructure construction be required? • Will the project generate overnight stays in the community? If so, how many annually? • What is the estimated return on public investment?
<i>Employment Impact</i>	<ul style="list-style-type: none"> • How many jobs will be created or retained? • What types of jobs will be created? • What will the total annual payroll be? • What is the average annual salary of jobs created and/or retained?
<i>Community Impact</i>	<ul style="list-style-type: none"> • How compatible is the project with City's comprehensive plan recommendations? • How does the project support goals related to preferred quality of life benefits such as preservation of open space and project enhancements?
<i>Target Industry Alignment</i>	<ul style="list-style-type: none"> • Does this project align with identified target industries?
<i>Other Items</i>	<ul style="list-style-type: none"> • Will the project make a unique or unequaled contribution to the development or redevelopment efforts in the City? How?

